



Atlantic Digital Startups

Supporting the Internationalization of Digital Startups

AN ONLINE CAPACITY BUILDING PROGRAMME FOR "BUSINESS SUPPORT PROFESSIONALS"

OBJECTIVE

Improve the knowledge and experience of Business Support Organizations about the Internationalization of Digital Startups of the Atlantic Area through a Skills Development Programme.

TARGET AUDIENCE

Professionals supporting businesses, willing to improve their capacity to support DIGITAL STARTUPS:

- Business Support Organizations (public and private)
- Professionals from Business Accelerators, Incubators...
- Business Mentors
- Freelance supporting startups and businesses

CONTENT

WEBINAR 1

Internationalization EdTech
13 June 2023
(10.00 - 12.00 CET)

WEBINAR 2

Internationalization GreenTech
14 June 2023
(10.00 - 12.00 CET)

WEBINAR 3

Internationalization HealthTech
21 June 2023
(10.00 - 12.00 CET)

WEBINAR 4

Internationalization BlueTech
22 June 2023
(10.00 - 12.00 CET)

From Spain, France, Portugal, United Kingdom and Ireland

SPEAKERS

Senior consultant and Innovation expert by European Commission in KIC Programmes and SME Instrument.

Senior consultant in Innovation, Expert in Product Management | Innovation | Development | Customer Experience | Strategy | Brand projection

COMPETENCES THAT YOU WILL BE ABLE TO DEVELOP:

By participating in this Capacity Building Programme, based in the "case methodology", you will be able to learn from the Internationalization Experience of 4 different Digital Startups in EdTech, GreenTech, BlueTech and HealthTech from different countries, to improve the way you can support the internationalization of Digital Startups in your region.

REGISTRATIONS



Email: adsa@campusceeicadiz.com
Tel: +34 956 860654

MORE INFORMATION

